

Course Outline for: BUSN 2096 Internship in Business**A. Course Description:**

1. Number of credits: 2-4
2. Internship hours per week: 2-4
3. Prerequisites: Any BUSN course; and
Consent of Dean of Business, Social Sciences and Education
4. Corequisites: None
5. MnTC Goals: None

Employers seek out candidates who can meet their needs through a combination of learned skills and practical work experience. An internship provides an opportunity to apply your academic knowledge in a real-world, supervised setting. It bridges theory and practice, offering valuable field experience within a controlled business environment. Students may earn 2 to 4 credits per semester, and must complete 45 hours of on-the-job internship work, academic work, and faculty meetings per requested credit. A maximum of 8 credits in any one discipline is allowed. Instructor permission and Dean approval is required to enroll.

B. Date last reviewed/updated: May 2025**C. Outline of Major Content Areas:**

1. Students will develop the content of their own on-the-job learning experience by developing three to four primary learning objectives with the training sponsor (employer) and internship coordinator (school).
2. Objectives related to transferable skills in Management and/or Marketing disciplines.
3. Projects will be included in developing career search skills and/or knowledge of their career choice in the fields of business, marketing, and management.

D. Course Learning Outcomes:

Upon successful completion of the course, the students will be able to:

1. Evaluate the achievement of the student's individual internship goals.
2. Identify the marketable skills required for successful business employment as it relates to the internship position.
3. Develop personal attributes (e.g., pride, self-confidence and good work habits) within the occupation.
4. Articulate the personal attributes gained during the internship (pride, self-confidence and good work habits) within the occupation.
5. Explain the value of having a high level of business professionalism.
6. Illustrate the traits of a good employee (includes working with or without supervision, gaining insight into management problems and solutions, ethics governing the activity of business).

E. Methods for Assessing Student Learning:

Methods for assessment may include, but are not limited to, the following:

1. Discussion meetings with Internship Coordinator (School)
2. Inside/Outside Projects including writing a resume and reviewing a business best seller.
3. Final report on Goals & objectives
4. Training Station (Employer) Evaluation

F. Special Information:

None